



# Get the Commonwealth Safe Online

Part of the UK Commonwealth Cyber Programme

May 2020

# Agenda

- Get Safe Online
- Get the Commonwealth Safe Online
- Recent and new work
- Deconfliction, co-operation, collaboration, partnership
- Evaluation

# Get Safe Online

- A not-for-profit UK based organisation
- Delivering free, impartial advice about how to stay safe online
- Focused on individuals and small / medium enterprises
- Authoritative, comprehensive and up to date
- Backed up with public messaging and monthly thematic campaigns, and live events



[www.getsafeonline.org](http://www.getsafeonline.org)



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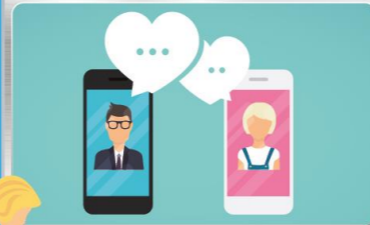
# 2020 campaign calendar

2<sup>ND</sup> JANUARY



YOUR DIGITAL FOOTPRINT

3<sup>RD</sup> FEBRUARY



SAFE DATING

2<sup>ND</sup> MARCH



TBA

1<sup>ST</sup> APRIL



BOOKING HOLIDAYS & TRAVEL

1<sup>ST</sup> MAY



AUTO FRAUD

1<sup>ST</sup> JUNE



SAFE & SECURE EMAIL

1<sup>ST</sup> JULY



SWITCHED ON PARENT

3<sup>RD</sup> AUGUST



SOCIAL MEDIA SCAMS

1<sup>ST</sup> SEPTEMBER



SAFE STUDENT

1<sup>ST</sup> OCTOBER



GET SAFE ONLINE WEEK

2<sup>ND</sup> NOVEMBER



SAFE SHOPPING

1<sup>ST</sup> DECEMBER



SAFE CHRISTMAS

# PR & Campaigns

# Can you tell when there's something phishy going on?

If you get an email, text message or social media post or message appearing to come from your bank, government department, parcel service, phone company or even the police, ask yourself

- Should I really click on that link?
- Should I really open the attachment?
- Would that organisation or person *really* send me this?
- Is it *really* from who it claims to be?

Today's cybercriminals go to great lengths to make their phishing emails, smshing texts and twishing social media posts look authentic, even to the point of spoofing the sender details. As a result, thousands of unsuspecting people are deceived every day, and we don't want you to become one of them. Our experts have put together a set of easy-to-follow tips to help protect you from phishing.



Get the full story and watch our video about how easily you could get phished, at [www.getsafeonline.org/phishing](http://www.getsafeonline.org/phishing) #somethingphishy



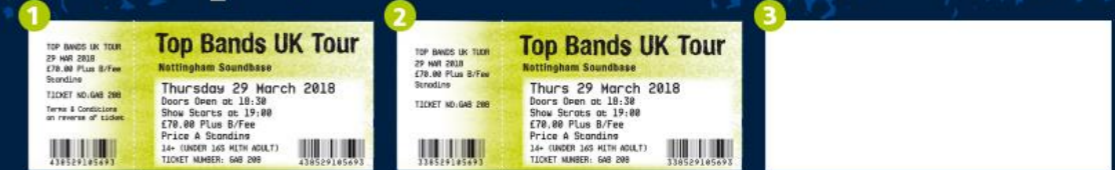
CYBER AWARE



[www.getsafeonline.org](http://www.getsafeonline.org)



# Spot the difference



However desperate you are to get into the gig, festival, game or tournament, you don't want to end up with fake, or no tickets. Buy only from official vendors, the box office or reputable fan reseller sites.

For the full story on protecting yourself from ticket fraud, visit [www.getsafeonline.org/ticketfraud](http://www.getsafeonline.org/ticketfraud)

#safetickets

## Genuine ticket, fake ticket or no ticket? Make sure you know how to buy safely.



[www.getsafeonline.org/ticketfraud](http://www.getsafeonline.org/ticketfraud)



#safetickets



Scammer nanas

[https://www.youtube.com/watch?v=9ayYvh\\_Ir6s](https://www.youtube.com/watch?v=9ayYvh_Ir6s)

# The need for our services

- Global threats, geographically indiscriminate
- Universal need for education / awareness and dynamic messaging
- Priority areas - high, perhaps recent internet access growth, but challenged in provision of education / awareness
- Smaller and Developing countries



# Our previous Project

- Part of the UK Commonwealth Cyber Programme
- Building on the Commonwealth Cyber Declaration (April 2018)
- Deliver Get Safe Online services to Commonwealth Caribbean countries in 2019-2020
  - Free, accessible, local-domain website
  - 2 x Public information campaigns - Children & young people & Older generation
  - Sustaining - legacy / staying in the picture

- Free, accessible, local-domain website

<https://www.getsafeonline.tt>

# Our new Project

- Part of the UK Commonwealth Cyber Programme
- Building on the Commonwealth Cyber Declaration (April 2018)
- Deliver Get Safe Online services to 22 Commonwealth countries in 2020-2021 - Caribbeann, Pacific, Africa (Rwanda)
  - Free, accessible, local-domain website
  - Public information campaigns - according to need & context
  - Sustaining - legacy / staying in the picture - Advocates Programme

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February 2020